

PJ24 CREST ARTWORK GUIDELINES

- Please be sure to include "PJ 2024 + YOUR GROUP NAME" in your email subject line. Send your request to info@zonewest.ca
- Vector PDF or high-resolution JPG files are preferred.
- 9 colours or less
- All fonts converted to curves/outlines.
- All text must be a <u>minimum size</u> of 18pt type, bold, all-caps. (Try to stay away from thin, serif fonts if possible.)
- The smallest shape (ie. The pupil of a character's eye) must be no smaller than 0.05".
- Solid colours only (no gradients or shadows etc.), as these are being embroidered and not printed.

ACTUAL CREST SIZE

4.3" WIDE x 3.7" HIGH (Feel free to use as a template)

WE DO OFFER 1-HOUR OF COMPLIMENTARY ARTWORK/DESIGN TIME WITH YOUR ORDER, SO PLEASE FEEL FREE TO EMAIL US A SCAN OF YOUR NAPKIN DRAWING!

